

Privacy Policy

we are committed to keeping your data secure and your privacy and being transparent about our practices

At **SUNRISE GLOBAL FINTECH PRIVATE LIMITED**, we understand the importance of privacy and the need to protect your personal and financial data. This Privacy Policy is designed to inform you of the type of information we collect, how we use it, and how we protect it. By accessing or using our services, you consent to the practices described in this policy.

This Privacy Policy applies to all interactions with our platform, including the use of our website, mobile applications, and any other digital platforms that we operate. If you have any questions or concerns about this Privacy Policy or our practices, please contact us at help@bondspartners.com

1. Introduction

At **SUNRISE GLOBAL FINTECH PRIVATE LIMITED**, we are committed to ensuring that your privacy is protected and that you understand how your data is handled. This Privacy Policy outlines how we collect, use, and disclose your information when you interact with our platform.

This Privacy Policy applies to all services provided by **SUNRISE GLOBAL FINTECH (p) LIMITED**, including but not limited to our website and mobile applications. By accessing or using our platform, you consent to the collection, use, and sharing of your data as outlined in this policy.

Sunrise Global Fintech (P) Limited

CIN: U66120GJ2025PTC158599

SEBI Registration number - INZ000329235

NSE Member ID - 90464

Contact

+91 78618 85164

help@bondspartners.com

www.bondspartners.com

Address

514, 5th Floor, Pinnacle, Opp Royal
Orchid S A C Ahmedabad Gujarat
India 380015



Company Details:

- Company Name: SUNRISE GLOBAL FINTECH (P) LIMITED
- Registered Address: 514, 5th Floor, Pinnacle Business Park, Opp. Royal Orchid, Prahladnagar, Ahmedabad, Gujarat, India – 380015
- Email: help@bondspartners.com

2. Information We Collect

We collect several types of information to provide and improve our services. The data we collect falls into the following categories:

A. Personal Information You Provide to Us

When you use our platform, you may provide us with personal information directly. This includes:

- Basic Identification Information: Full name, gender, date of birth, and email address.
- Contact Information: Home or office address, phone number, and alternative contact information.
- Financial Information: Bank account details, Demat account details, transaction history, investment preferences, and other financial data necessary for processing your transactions.
- KYC (Know Your Customer) Details: Scanned copies of government-issued documents such as Aadhar card, PAN card, voter ID, passport, and driving license, as required by regulatory authorities.
- Login Information: Username, password, and any other details related to your account access.
- Communication Data: Messages, feedback, and any correspondence with us, whether via email, phone, or other communication channels.

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B. Information We Collect Automatically

We automatically collect certain information when you visit or use our platform, including:

- **Usage Data:** Information on how you interact with our platform, such as the pages you visit, how long you stay on those pages, and your browsing activity.
- **Device Information:** Details about the devices you use to access our services, including the type of device, its operating system, browser type, and IP address.
- **Geolocation Data:** General location data derived from your device (e.g., city or region).
- **Tracking Technologies:** We use cookies and other tracking technologies to enhance your experience, analyze usage patterns, and improve our platform's performance.

C. Cookies and Tracking Technologies

Cookies are small data files that are placed on your device when you visit our platform. These help us improve the user experience by remembering your preferences and actions. There are two types of cookies we use:

- **Session Cookies:** Temporary cookies that expire once you close your browser. These are used to track your actions during a session on our platform.
- **Persistent Cookies:** These cookies remain on your device for a set period and help us recognize you when you return to our platform.

You can manage or disable cookies through your browser settings. However, if you do so, certain features of our platform may not function as intended.

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D. Third-Party Information

In some cases, we may collect data about you from third-party sources, such as:

- **Partner Organizations:** Financial institutions, brokers, or other service providers with whom we collaborate for account management and transaction processing.
- **Social Media:** If you interact with us through social media platforms like Facebook, Twitter, LinkedIn, etc., we may collect information related to your interactions with us on those platforms.
- **Public Records:** Information collected from public sources, including government databases or social media platforms, as part of our due diligence or KYC requirements.

3. How We Use the Information We Collect

We use the information collected from you to:

- **Provide Services:** To manage your account, process transactions, and deliver the services you have requested.
- **Improve Platform Experience:** To enhance the user experience, personalize content, and provide relevant suggestions based on your preferences.
- **Communicate with You:** To send transactional messages (such as account notifications, confirmations, updates), customer support responses, and promotional communications (if you opt-in).
- **Compliance with Legal Obligations:** To comply with applicable regulations, including KYC, Anti-Money Laundering (AML), and tax regulations.
- **Customer Support:** To resolve any issues, respond to queries, and provide assistance related to our services.

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- **Market Research:** To analyze trends, preferences, and usage patterns to improve our offerings and marketing strategies.
- **Security:** To monitor and enhance the security of our platform, detect fraudulent activity, and protect against unauthorized access.

4. Disclosure of Information to Third Parties

We do not sell, rent, or trade your personal data. However, we may share your information in the following circumstances:

A. With Service Providers

We may share your information with third-party service providers who assist us in offering our services. These third parties may include:

- Payment gateways and financial institutions for processing payments and transactions.
- IT service providers for platform maintenance and hosting.
- Regulatory bodies and legal entities for compliance purposes.

B. For Legal Compliance

We may disclose your personal data to comply with legal obligations, such as:

- Responding to subpoenas, court orders, or other legal processes.
- Protecting our rights, property, or safety and those of our users.
- Complying with regulatory requirements imposed by any authorities.

C. Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity. We will notify you of such changes through email or a prominent notice on our platform.

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D. With Your Consent

- We may share your information with third parties if you have given us explicit consent to do so, such as in the case of marketing partnerships or if you request a particular service that involves sharing information.

5. Data Retention

- We retain your information for as long as your account is active or as long as it is needed to fulfill the purposes outlined in this Privacy Policy. Specifically:
- **Active Account:** We retain personal data for the duration of your active use of our services.
- **Legal Compliance:** We may retain certain data for legal, regulatory, or compliance purposes for a period of at least 10 years.
- **Inactive Accounts:** If your account is closed, we will retain your information for a period that allows us to comply with our legal obligations or resolve any disputes.
- If you wish to delete or request access to your data, you can contact us at help@bondspartners.com

6. Your Rights and Choices

You have several rights regarding your personal data:

- **Access and Correction:** You may access, update, or correct your personal information at any time by logging into your account or contacting us.
- **Data Deletion:** You can request the deletion of your personal information by contacting us. Note that some data may need to be retained for legal or operational reasons.
- **Opt-Out:** You can opt-out of receiving marketing communications by following the unsubscribe instructions in our emails or contacting us directly.
- **Restricting Processing:** In certain cases, you may request that we limit the processing of your data, subject to applicable laws.

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- **Data Portability:** You may request a copy of your personal data in a structured, commonly used, and machine-readable format.

7. Security

- We employ industry-standard security measures to protect your personal information, including encryption, SSL (Secure Sockets Layer) protocols, and firewalls. However, no method of electronic transmission or storage is completely secure. While we strive to protect your data, we cannot guarantee the security of your information.
- You are responsible for maintaining the confidentiality of your account credentials. If you believe your account has been compromised, please notify us immediately.

8. Changes to This Privacy Policy

- We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. When we update the policy, we will revise the "Last Updated" date at the top of the page. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting your information.

9. Grievance Redressal

If you have any concerns or questions regarding this Privacy Policy or how your data is handled, please contact us at:

- Email: help@bondspartners.com
- Phone: +91 78618 85164
- Address: 514, 5th Floor, Pinnacle, Opp Royal Orchid S A C Ahmedabad Gujarat India 380015

We will make reasonable efforts to resolve any issues or concerns you may have promptly.

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10. Social Media and Do Not Disturb (DND)

We may engage with you through social media platforms, including Facebook, Instagram, LinkedIn, and Twitter. If you interact with our content or post comments on our social media accounts, we may collect data related to your interactions.

Additionally, by using our services, you waive your registration under the Do Not Disturb (DND) or Do Not Call (DNC) services for any communication from us. You authorize us to contact you through SMS, email, phone calls, and WhatsApp messages regarding updates or promotional offers related to our services.

By using our services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.

For further information or inquiries, please contact us at help@bondspartners.com